

December 12, 2017

8:30 a.m. to 12:00 p.m.

8:00 a.m. Continental Breakfast

12:00 p.m. Lunch

Location:

Mount St. Mary's University
Frederick Campus
5350 Spectrum Drive
Frederick, MD 21703

Brought to you by:

Mount Saint Mary's
BB&T Center for the Study of the
Moral Foundations of Capitalism



Also Sponsored by:
Word Among Us

Registration:

By November 10 – Early bird:

\$125 – per leader

\$400 – leadership team of four

Price Increases to \$150 per leader and \$500
for leadership team of four after 11/10

Register online:

www.msmary.edu/bbt

or call 301.447.5396

**Limited to
40 participants**

Presented by:



www.spitzercenter.biz

Journey to Excellence

Organizational Culture, Performance and Ethics

*Improve your leadership and organizational culture
with the Four Levels decision-making model.*

The Spitzer Center for Ethical Leadership has a unique approach to helping leaders bring out the best in themselves and others. Our programs are based on timeless insights into the four basic drivers of human nature, distilled into practical guidance on how to help leaders build a great, high-performing culture, and individuals see their profession in a new light that inspires their own work.



Happiness is the only goal that people pursue for its own sake, which makes it an ideal lens for explaining why people and organizations behave as they do.

The desire for happiness drives all behavior and decision-making. But this single desire has four expressions or levels, one of which will be dominant. That dominant level has a profound impact on the choices people make in life and on the job, and an organization's culture is shaped by the level at which most employees seek fulfillment.

The ***Journey to Excellence*** Seminar will show you how to:

Apply the Four Levels of Happiness to your own life, professional work, and leadership style.

Maximize constructive thinking and behavior in your organization's culture.

What you will get:

- ✓ Journey to Excellence program summary guide and roadmap
- ✓ Personal 4 Levels Analysis & Organization Culture Inventory
- ✓ Tools for daily reflection reinforcing 4 Levels of Happiness
- ✓ Journey to Excellence Audio set of 16 Milestones

"Robert Spitzer has drawn a blueprint for ethical consideration and conduct within our organization at every level of activity."

– Jim Sinegal, Co-founder, Costco Wholesale Corporation

"Drinking deeply from this well of wisdom will help any leader soar to new heights."

– Alan Mulally, Former President, Ford Motor Company

Presenters:



Jim Berlucchi
Executive Director
Spitzer Center for
Ethical Leadership



Tim Ryan
Director of Client
Services
Spitzer Center for
Ethical Leadership